

**Manatee County**  
**Average Daily Rate**  
**Beach vs. Mainland**

<b>2005</b>	<b>Mainland</b>	<b>A/M</b>	<b>LBK</b>	<b>Beach</b>	<b>Overall*</b>
January	\$82.57	\$153.13	\$151.61	\$152.66	\$123.99
February	\$94.51	\$171.39	\$184.41	\$175.40	\$142.31
March	\$98.42	\$172.28	\$216.98	\$186.04	\$150.19
April	\$86.25	\$173.28	\$154.16	\$166.45	\$135.07
May	\$71.95	\$147.44	\$147.94	\$147.62	\$120.10
June	\$68.91	\$150.93	\$154.70	\$152.27	\$119.65
July	\$73.54	\$144.91	\$155.16	\$148.57	\$119.21
August	\$89.15	\$146.81	\$146.58	\$146.73	\$115.50
September	\$67.02	\$135.52	\$132.17	\$134.32	\$107.99
October	\$68.25	\$129.50	\$125.50	\$128.07	\$104.66
November	\$75.02	\$131.36	\$134.98	\$132.65	\$110.10
December	\$76.49	\$152.16	\$154.71	\$153.07	\$123.10
<b>Total</b>	<b>\$79.34</b>	<b>\$150.73</b>	<b>\$154.91</b>	<b>\$151.99</b>	<b>\$122.66</b>

<b>2006</b>	<b>Mainland</b>	<b>A/M</b>	<b>LBK</b>	<b>Beach</b>	<b>Overall*</b>
January	\$98.66	\$163.42	\$151.95	\$159.32	\$135.59
February	\$107.21	\$176.63	\$187.48	\$180.50	\$151.82
March	\$113.43	\$186.21	\$205.40	\$193.07	\$161.90
April	\$100.79	\$178.20	\$204.44	\$187.58	\$153.62
May	\$80.90	\$143.28	\$162.35	\$150.10	\$123.02
June	\$81.33	\$139.26	\$160.21	\$146.74	\$121.15
July	\$80.60	\$141.15	\$169.77	\$151.37	\$123.68
August	\$78.54	\$134.63	\$149.90	\$140.09	\$116.00
September	\$78.66	\$135.90	\$125.92	\$132.33	\$111.33
October	\$80.13	\$150.19	\$134.43	\$144.56	\$119.35
November	\$82.11	\$131.77	\$142.81	\$135.71	\$114.74
December	\$83.48	\$151.32	\$163.28	\$155.59	\$127.37
<b>Total</b>	<b>\$88.82</b>	<b>\$152.67</b>	<b>\$163.17</b>	<b>\$156.42</b>	<b>\$129.97</b>

<b>2007</b>	<b>Mainland</b>	<b>A/M</b>	<b>LBK</b>	<b>Beach</b>	<b>Overall*</b>
January	\$103.04	\$150.90	\$156.18	\$152.78	\$133.32
February	\$115.27	\$165.76	\$194.90	\$176.17	\$152.34
March	\$117.34	\$176.10	\$217.27	\$189.82	\$162.64
April	\$101.49	\$178.30	\$209.18	\$188.60	\$155.93
May	\$85.10	\$148.16	\$159.23	\$151.85	\$126.82
June	\$81.67	\$143.87	\$164.84	\$149.87	\$123.18
July	\$81.20	\$145.17	\$172.47	\$152.97	\$124.89
August	\$84.74	\$135.37	\$145.66	\$138.31	\$117.35
September	\$81.48	\$130.98	\$145.08	\$135.01	\$114.06
October	\$82.90	\$131.54	\$128.07	\$130.55	\$111.90
November	\$81.76	\$127.70	\$145.06	\$132.66	\$112.74
December	\$85.18	\$154.02	\$161.10	\$156.38	\$129.68
<b>Total</b>	<b>\$91.76</b>	<b>\$148.99</b>	<b>\$166.59</b>	<b>\$154.58</b>	<b>\$130.40</b>

<b>2008</b>	<b>Mainland</b>	<b>A/M</b>	<b>LBK</b>	<b>Beach</b>	<b>Overall*</b>
January	\$99.26	\$153.50	\$161.75	\$156.25	\$134.88
February	\$113.57	\$175.30	\$193.52	\$181.37	\$155.95
March	\$121.71	\$191.86	\$223.26	\$203.08	\$173.49
April	\$100.27	\$177.93	\$202.42	\$186.09	\$156.24
May	\$88.64	\$145.38	\$158.93	\$149.90	\$128.59
June					
July					
August					
September					
October					
November					
December					
<b>Total</b>					

A/M = Anna Maria      LBK = Longboat Key      Beach = Anna Maria & Longboat Key combined  
 \* Overall calculation based on the individual accommodations polled throughout Manatee County